

ZOOM IN

Festivals in Focus

New Practices
New Challenges
New Roles

21 października | online



Ania Trzebiatowska, Sundance



Florian Weghorn, Berlinale



Isabel Arrate Fernandez, IDFA



Carlos Ramos, IndieLisboa

Creative
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Desk Polska



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Unię Europejską

Festivals in Focus: New Practices, New Challenges, New Roles

Date: **21 October 2025**

Time: **15:00–16:30 (Warsaw time)**

Format: **online (Zoom)**

Language of the event: **English**

We invite you to the next meeting in the ZOOM IN series, organized by Creative Europe Desk Poland, dedicated to key issues of the audiovisual industry. During the discussion, representatives of international film festivals will talk about new practices in festival organization and the challenges faced by today's organizers. The conversation will also address the evolution of funding and film selection models, as well as changing audience behaviors and the shifting role of festivals in the contemporary film industry.

Panelists:

- **Anna Trzebiatowska**, Sundance Film Festival
- **Isabel Arrate Fernandez**, IDFA
- **Florian Weghorn**, Berlinale
- **Carlos Ramos**, IndieLisboa

Moderator: **Krzysztof Kwiatkowski**, journalist and film critic

Participation is free of charge. Registration is required via this [LINK](#)

GUESTS



Anna Trzebiatowska

Sundance Film Festival

Ania Trzebiatowska is a feature film programmer for the Sundance Film Festival, focusing on US and world documentary features. Prior to that she was the Sales & Acquisitions Executive for the documentary sales agency, Outlook Filmsales, and Senior Director of Acquisitions for the NYC-based agency, Visit Films. Aside from her work at Sundance, Ania runs Sands: International Film Festival of St Andrews, Scotland. She was also the artistic director of the Off Camera IFF (Krakow, Poland), which she programmed between 2008-2020.



Isabel Arrate Fernandez

IDFA

Isabel Arrate Fernandez holds an MA in Film Studies from the University of Amsterdam and began her career in festival production, programming, and film financing. Joining IDFA in 2002, she played a key role in amplifying global perspectives in documentary film. Until 2024, she served as Executive Director of the IDFA Bertha Fund. From 2020 to 2025, Isabel also served as Deputy Director of IDFA, overseeing the Filmmaker Support Department and strengthening the festival's commitment to creative development and international collaboration. Beyond IDFA, she has worked with Berlinale Docstation, Chiledoc, Docs by the Sea, and regularly consults for global workshops and forums. She is a member of AMPAS.



Florian Weghorn

Berlinale

Florian Weghorn has been the Chief of Staff in the executive team of Berlinale Director Tricia Tuttle since July 2024. He works closely with Tricia Tuttle and the team on the strategic development of the festival. Florian Weghorn joined the Berlinale in 2002, initially starting at the Generation section. From 2008 to 2014, he was the section's Co-Director and a curator of its around 60 short and feature films screened each year. Between 2012 and 2019, he was also a member of the Berlinale Competition selection committee. From 2014 to 2024, Florian Weghorn was the Programme Manager of Berlinale Talents and further expanded the festival's talent development initiative with its seven international branches into a year-round community with almost 10,000 alumni and a strong partner network. He is an active member of the European Film Academy and currently plays a leading role in the founding of the new Association of Film Festivals in Germany.

GUESTS



Carlos Ramos

IndieLisboa

Born in Lisbon in 1978, he holds a degree in Electrotechnical and Computer Engineering, complemented by studies in cultural management and programming. Since 2006, he has been a Programmer at the IndieLisboa International Film Festival, where he became Co-Director in 2015. In 2014, he founded PLUNC – International Festival of Digital Arts and New Media, curating retrospectives dedicated to renowned figures in media art. Since 2017, he has also worked as a consultant and evaluator for several national and international cultural organizations, including LIM | Less is More, Direção-Geral das Artes (DGARTES), Eurimages, and the Creative Europe Programme.

MODERATION



Krzysztof Kwiatkowski

Journalist and film critic

Journalist and film critic, graduate of sociology at the University of Warsaw. A contributor to Gazeta Wyborcza since 2007 and former journalist for Newsweek Polska (2008–2012) and Wprost (2012–2015, 2016–2020), where he headed the culture section from 2019 until the closure of the print edition. Deputy editor-in-chief of KINO magazine (2018–2020). He has published in Rzeczpospolita, Życie Warszawy, Dziennik. Polska, Europa, Świat, Onet, Twój Styl, and Zwierciadło. Since 2005, he has reported from major European (Berlin, Venice, Cannes, Karlovy Vary, San Sebastián) and Polish (Gdynia, Wrocław, Kraków) film festivals. He served as Media Director of the Młodzi i Film Festival in Koszalin and as a selector for events such as EnergaCamerimage and the Polish Film Festival in Gdynia.

Organizer

CREATIVE EUROPE DESK POLAND

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