

# GREEN FILM LAB

*GREEN FILM LAB lands in WARSAW on 16<sup>th</sup> to 18<sup>th</sup> June*

## OPEN SESSION ABOUT SUSTAINABLE PRODUCTION FOR PROFESSIONALS FROM THE POLISH SCREEN SECTOR

Saturday, 17<sup>th</sup> June from 9.30am to 1.00pm

**Brain Embassy Jerozolimskie**  
al. Jerozolimskie 181/5 piętro

[TorinoFilmLab](https://torinofilmlab.it) is an international audiovisual laboratory that supports auteurs and professionals by combining training, development, funding and networking activities. Since 2008, more than 1.000 film professionals have been trained within the TFL initiatives and over 160 films have been presented at international festivals.

In 2022 TFL launched “**Green Film Lab**” to **promote environmentally sustainable practices in film production and guides film professionals through how to apply a green protocol and get a certification**. Green Film Lab proposes 3-day workshops held in different European regions, addressed to professionals active in the field of cinema and sustainability. Through a practical and project-based approach, participants learn how to apply the best practices in terms of energy-saving, transport, accommodation, catering, set decoration, waste management, recycling and communication.

**On Saturday, 17<sup>th</sup> June from 9.30am to 1.00pm at *Brain Embassy*, Green Film Lab offers to Polish professionals an open session about sustainable production** (Participation is free of charge, for up to 20 people. Book your seat : [severine.petit@torinofilmlab.it](mailto:severine.petit@torinofilmlab.it) before 12<sup>th</sup> June).

### SCHEDULE

**9.20 REGISTRATION & WELCOME** to professionals from local cinema industry

#### **9.30 - 10.20 GREEN FILM PRESENTATION**

*by Luca Ferrario, director of Trentino Film Commission and of GREEN FILM*

The Green Film Protocol and the Rating System, launched by Trentino Film Commission fostering environmental sustainability in audiovisual productions, are tools designed to promote environmental sustainability for audiovisual productions and to guide producers in working in an environmentally sustainable manner. Green Film is also a label that certifies environmental sustainability for audiovisual productions conferred for projects conducted in an environmentally respectful manner.

Followed by a Q&A

### **10.20 – 11.00 LECTURE | CASE STUDY How a sustainability manager works on set in Poland.**

Facts and figures of a local production that became Poland's first to receive the Green Film certificate by its eco-manager Karolina Koltun

Karolina is a writer-director, VR artist and green filming consultant based in Warsaw, Poland.

*11.00 - 11.30 Networking coffee break with GREEN FILM LAB participants powered by [Creative Europe Desk Polska](#)*

### **11.30 - 12.15 LECTURE | How Does It Work on My Sets?**

by Louise Smith, British sustainability manager, founder and managing director of Neptune Sustainability.

There are two ways to consider implementing sustainability on a production:

- A. Focus on a sustainable production guidelines or protocol and 'earning points'.
- B. Focus on the actions that will make the biggest impact on the CO2 footprint.

So, what are you doing? do you want to tick the boxes or have the biggest impact?

Louise's academic background is in science and resource management. Following several years working within an interdisciplinary Environmental Consultancy producing Environmental Impact Assessments for a variety of industries, Louise established Neptune in 2006. By 2011, Neptune's client focus shifted to the film and television industry and following two years of research into the workings of the industry, life on set, and the resulting environmental and climate impacts of production, she began work on her first studio feature in 2013 and has continued ever since.

### **12.15 – 13.00 LECTURE | Green Ink**

by Lucie Trémolières, French-based writer and director for all kinds of dramatic media, from stage to TV

The impact we didn't mention: the impact of our stories.

How to develop a "green story"? What is a green story anyway?

Lucie Trémolières studied History at UCL in London before working in Film and TV production. She then studied Film Directing at Screen Academy Scotland and TV Series writing at the Series Mania Institute in Lille. Her short films have been screened at film festivals worldwide and she is currently developing several long-form projects. The main focus of her work is our different emotional responses to the environmental crises and how they can intersect with our lives - and therefore our stories. As a tutor, she shares her passion for green storytelling and the wider transition of the audiovisual sector at different European organisations.

*TorinoFilmLab is organised by the National Museum of Cinema, it is realised thanks to the support of Creative Europe - MEDIA programme of the European Union, Ministero della Cultura, Regione Piemonte and Città di Torino. Green Film Lab is a programme by TorinoFilmLab and [Green Film](#), organised by [Museo Nazionale del Cinema](#) and [Trentino Film Commission](#), in collaboration with [EAVE](#).*