

## **Board Advisors on Program Content Monetization at Canal+**

For 18 years responsible for the programme purchases and sales of the film and series licenses in Poland and on international markets. Earlier in her career she has been the Licensing Sales Dircetor in Monolith Films, Head of Programming at Film and Art Festival Two Riversides in Kazimierz Dolny and she managed the programme sales and coordination of the international co-productions at Telewizja Polska S.A.

She gained her first experiences in the international promotion and film sales in Film Studio Zebra. She is a lecturer and the co-author of the Postgraduate Studies programme at the Leon Koźmiński Academy, called "Management in media".