Stefan Baron

Yellow Bird

CEO of Yellow Bird

Worked as the director and producer and held several leading positions with Swedish pubcaster SVT - Head of Aquisition, Head of Drama and Commissioner of Drama, Sports and Entertainment - where he executive produced series such as "The Millennium"-series, "Bron" (The Bridge) and “Äkta människor” (Real Humans).

In 2014 he joined Nice Entertainment Group (now NENT Studios) as Head of International Co-productions and Executive Producer at Nice Drama where he worked on "Midnattssol" (Midnight Sun), "Tjockare än Vatten" (Thicker Than Water), "Hassel" and "Alone in Space".

In December 2018 he took on a position as Head of Business Affairs/Executive producer at Yellow Bird which is part of the Banijay Group, where he is now a CEO since November 2020.