Leticia Godinho Figueiredo

Series Mania Forum

Head of Business Development of Series Mania Forum.

She worked in different positions for movie festivals and productions companies such as Marché du Film of the Cannes Film Festival, Festival du Cinéma Brésilien de Paris, Marathon Media, Banijay and MIP Markets where she helped to develop Mip Cancun and Mip China. Since 2020 she joined the team of Series Mania Forum as the head of business development.

Originally from Brazil, she studied in France and Montreal, where she graduated with master degree in TV and cinema production.

Series Mania Forum is supported by Creative Europe-MEDIA and it is one of the major events for TV professionals in Europe, which takes place every year in Lille, France.