



European  
Commission



# Creative Europe Platforms

October 2019

*Creative  
Europe*

**More information on the European Union is available on the Internet (<http://europa.eu>).**

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# Creative Europe Platforms

October 2019



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# FOREWORD

## European platforms – the Creative Europe

The European platforms scheme is one of the most innovative in the Creative Europe Programme. Platforms exist to identify promising talent among emerging artists and provide support, exposure and routes to market to launch their careers at a European level.

Audience development is one of the key priorities of the Creative Europe programme. The Platform scheme was launched in 2014 as a response to this priority: enabling cultural organisations (clubs and venues, theatres, festivals...) to diversify their programming and to offer an opportunity to European talents to find an audience outside their own countries.

Platforms foster transnational collaboration between large and smaller organisations in Europe. Together they involve around 300 organisations in 36 countries, across Europe and beyond, and cover the whole creative landscape. All in all, we estimate that the Creative Europe Programme will have invested €40 million in supporting platform activities between 2014 and 2020.

The platform scheme has been a success. From 5 platforms initially selected in 2014 the programme now supports 15 platforms for the period 2017 to 2020. Although the majority of these platforms have been working only since 2014 they have already made a real impact in the lives and careers of their alumni. 7 of them calculated that just over 1000 artists were paid for almost 7000 days of work, 8 platforms informed us they had organised almost 800 exhibitions, showcases and similar events. The success does not stop there, these alumni,

## Programme's flagship initiative

a total of more than 6000 emerging artists to date, are gaining more and more recognition in their fields and many of them – literally hundreds – have won national and international prizes in their fields.

The platforms cover fields as diverse as music, photography, architecture, circus, poetry, design and manufacture, dance. Their definitions of emerging artists are as diverse as the sectors: some are young, in others age is not a barrier; some are leaving formal training, in others formal training is not a requirement. What all the alumni of the platforms share is talent, and what the platforms offer them is exposure at a European level. The platforms use different mechanisms to promote emerging talent: they offer competitions, showcases, festivals along with coaching and mentoring by established artists and creators in the field.

This publication presents the platforms supported by Creative Europe for the 2017-2020 period. It provides readers with their vision, the emerging artists they work for and what they offer them.

Please do not hesitate to contact the platforms if you are interested finding out how you could be involved.

**Tamás Szűcs**

*Director for Culture and Creativity  
Directorate-General for Education, Youth,  
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## Creative Europe

**Creative Europe** is the European Commission's programme for supporting the culture and audio-visual sectors.

The programme was launched in 2014 with a budget of EUR 1.46 billion and will continue until 2020. It is open to EU Member States, as well as some non-EU countries.

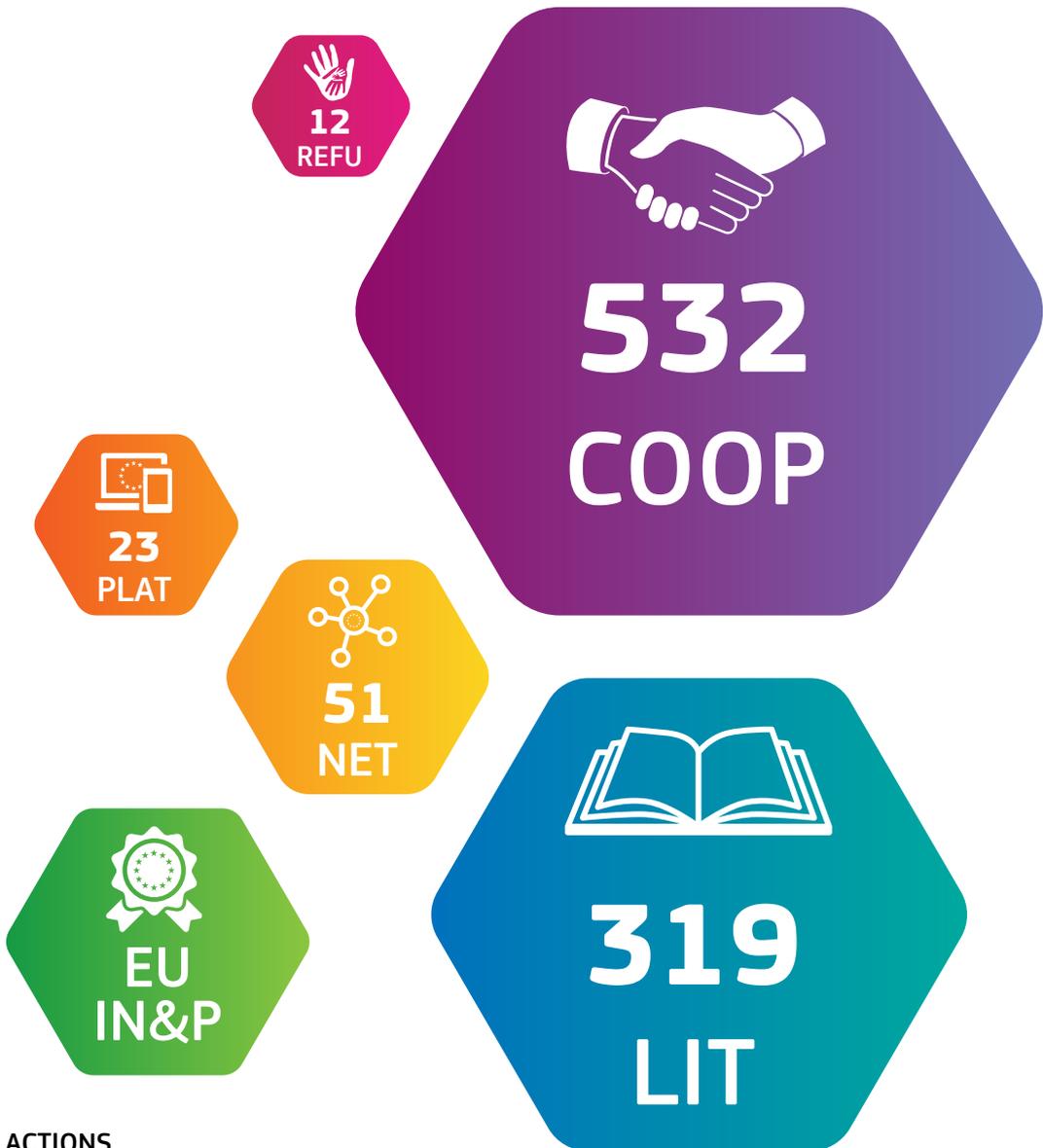
**Creative Europe** is divided into two sub-programmes – Culture and MEDIA – which help actors in the cultural and creative sectors to seize opportunities in the digital age and enable them to reach their economic potential.

To this end, the Culture sub-programme supports a comprehensive set of measures that include:

- Cross-border international **cooperation projects** between cultural and creative organisations within the EU and beyond.
- Pan-European **Networks** offering a stable and long-term base for professionals to develop their international skills and strengthen their competitiveness.
- Translation and promotion of European **literary works**.
- **Innovative Platforms** for promoting emerging artists and fostering a truly European programme of cultural and artistic works.
- **Creative Europe** also supports the **European Capitals of Culture and Prizes** such as the European Heritage Label, and the European prizes for literature, architecture, popular and contemporary music.

**The European Platforms** foster the development of emerging artists and stimulate the transnational mobility of cultural and creative players and works. Members of each Platform help to increase the recognition and visibility of the cultural creators with a strong commitment in terms of European programming, with the design of branding strategies and the creation of European quality labels.

## Projects by scheme until October 2019\*



### ACTIONS

**NET:** European Networks

**PLAT:** European Platforms

**REFU:** Refugees and integration projects

**COOP:** Cooperation projects

**LIT:** Literary Translation projects

**EU IN&P:** EU Initiatives and EU Cultural Prizes

\* Statistics for 2019, included in combined figures (above), are provisional

EPP

## European Photography Platform

# FUTURES

Photo © EPP

### WHO WE ARE

The European Photography Platform pools the resources and talent programmes of leading photography institutions across Europe in order to increase the capacity, mobility and visibility of its selected artists. The platform operates under the name "Futures". Each talent selected by the platform members gains access to an unprecedented network of professionals, markets and audiences. Futures aims to amplify the capability of each involved actor. Every year, Futures organises a series of events across Europe and every year all selected talents are brought together at the Futures event at Unseen Amsterdam. The platform will recruit new members every year from countries around the world.

### Testimonials

*"I think the Futures programme is a great way for us to get some long-term exposure and I hope it will enable all of us to get further in our career and practice."*

Yana WERNICKE, Futures Artist

*"It was an unbelievable experience for me and to work with such professionals experts. I got a huge amount of feedback, ideas and inspiration during the whole process. I can benefit from all of these in the future, for sure."*

David BIRÒ, Future Artist

### THE EMERGING ARTISTS

Futures focuses its attention on emerging talents, meaning those active artists working with the photographic medium (can be multidisciplinary) and pushing the boundaries of contemporary photography. They have to have been in the commercial market for between 0-10 years. There is no age restriction and the presented works have to have been made within the last three years.

### WHAT WE DO FOR THEM

Every year each member will nominate a minimum of 5 talents. The artists are selected by the Futures members through their existing talents calls. The nominated artists will be presented during local events for each partner (ex-hibitions/talks/presentations) and at the annual event at Unseen Amsterdam. There they will receive a mentoring programme and masterclasses. Throughout the year the platform proactively tell the artists' stories through the platform's channels and network.



Photo: © Rachel Moron

### GENERAL INFORMATION

**Field:** Visual Arts

**Date of creation:** 2017

**No. and type of members:**

13 members: cultural institutes

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EMAP

## European Media Art Platform

EMAP / EMARE

Photo: © Vanessa Graf, Ars Electronica 2018

### WHO WE ARE

EMAP is a consortium of 11 leading European media art organisations specialising in Digital and Media Art, BioArt and Robotic Art. The consortium includes several art festivals dealing with these interdisciplinary art forms. Members offer practitioners two-month residencies built on the legacy of the European Media Artist in Residence Exchange (EMARE). The exchange supports emerging artists working in the digital sector via an open call. In a typical year, over 500 artists apply via [call.emare.eu](http://call.emare.eu), which also acts as a marketplace for associated partners to select artists and works for their own festivals. In addition to production support for artists, EMAP provides an international platform to develop and disseminate the work of emerging artists.

### Testimonial

*"EMARE transformed my life in every way. Without it, there would be no BAFTA, no ClassicFM show, no world tours, no globally recognised company & as a result the UK would have missed out on the hundreds of thousands of pounds that I pay in tax."*

Tweeted 9th of March 2018 by Jessica CURRY, British composer and EMARE alumna

### GENERAL INFORMATION

**Field:** Media Arts/Digital Arts

**Date of creation:** 2017

**No. and type of members:**

EMAP's 11 current members are amongst the leading European media art labs and festivals spread across Europe

### THE EMERGING ARTISTS

EMAP is interested in emerging European media artists who have started their professional career no longer than 20 years ago and are not represented by a bigger gallery yet. They should have the potential to obtain bigger international visibility when properly supported, and be keen to work with experts and professionals from different fields in an intercultural context. They should express young, fresh and forward looking visions in their work, in response to the challenges and opportunities offered by digitization and other technological developments in our society.

### WHAT WE DO FOR THEM

The residency is based on European intercultural knowledge exchange between the selected artists, the host organisations and various experts we involve to consult, support or train the artists. Each member host provides an artist grant, travel expenses, production budget, paid accommodation during the residency and access to labs and facilities. Events include group shows and documentation promoted to an international audience at our members' festivals.



Kissing Data © Lancel Maat

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MC

## MagiC Carpets



Emerging artist Ida Blažičko (Croatia), residency in Portugal, 2018.  
Photo: © Berta Tilmantaite, Multimedia Agency NANOOK

### WHO WE ARE

MagiC Carpets is a multidisciplinary Platform which unites 13 European partners devoted to supporting and showcasing emerging artists in the field of visual art, public art, community art, exhibitions, performances, documentary theatre, online art, etc. The Platform facilitates the mobility of artists, providing them with transnational possibilities to work in a socially engaged art field, to research and to implement new productions in cooperation with local artists and communities.



Emerging artist Daniel Tollady (UK), residency in Czech Republic, 2018.  
Photo: © Artūras Morozovas, Multimedia Agency NANOOK

### Testimonial

*"Talent is everywhere but much – or most – remains undeveloped, invisible, frustrated. Cultural talent, whether of artists, curators, organisations or audiences, can be developed only through the creation of opportunity. MagiC Carpets is a hugely important and ambitious programme, and deserves congratulations as well as support for its objective to provide new opportunities for all of these talents through a single platform."*

Lewis Biggs, former Tate Liverpool director, Liverpool Biennial board member, Freelance curator

### GENERAL INFORMATION

**Field:** Multidisciplinary

**Date of creation:** 2017

**No. and type of members:** 13

Organisations includes biennials, institutes, creative spaces, bottom-up initiatives, producers of cultural events.

### THE EMERGING ARTISTS

An emerging artist is a professional who is up to 35 years old and who graduated within the past 10 years in the field of arts and/or 'creative industries'. Artists above the age limit may also be selected if they qualify as someone who is underrepresented and not well-known nationally or internationally.

### WHAT WE DO FOR THEM

The MagiC Carpets Platform creates opportunities for emerging artists to embark on artists' residencies where they will create, together with local artists and local communities, new works that highlight local themes, and compensate for the shortage of story-telling in modern society by enhancing cultural accessibility, cultural activism and participation.



Emerging artist Paulina Almeida (Portugal), residency in Croatia, 2018.  
Photo: © Berta Tilmantaite, Multimedia Agency NANOOK

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▶ MagiC Carpets

# PARALLEL

## European photo-based platform



### WHO WE ARE

Parallel Platform brings together cultural organisations aiming to establish a new quality standard for European contemporary photography. The Platform consists of 18 CCS high-level players and institutional partners, and represents a network spreading over 17 European countries. The Platform promotes a fluid and functional link between emerging artists/curators and museums, galleries and festivals in order to design a relevant strategy for the exhibition of European creators' new work.

Parallel removes artificial boundaries between emerging artists and emerging curators, to create the conditions for fostering new ideas and new forms of artistic cooperation, through a process that instigates encounters, promotes synergies and cross-fertilisation.

### Testimonial

*"I believe that Parallel is the best network you can find in the photographic and artistic environment right now. I imagine this platform as some seeds that are spread all over Europe. I appreciate a lot the fact that we all travelled a lot, this is one of the best elements, to let you become more open-minded, I think it is very important in this political moment."*

Livia SPERANDIO, PARALLEL Artist

### GENERAL INFORMATION

**Field:** Photography

**Date of creation:** 2017

**No. and type of members:**

18 members from 17 countries

Cultural associations, museums, galleries, festivals, cultural foundations, art magazines

### THE EMERGING ARTISTS

Parallel works with emerging artists and curators in order to shorten their path to the market, while promoting cutting-edge artistic work. An emerging creator should be in the early stage of her/his career, show significant artistic potential and be defined by an artistic practice engaged with contemporary discourse. Attention is also paid to gender and diversity.

### WHAT WE DO FOR THEM

During a process of tutoring, peer learning, and curatorship, emerging artists will be given opportunities to work with emerging curators and other professionals to present their work internationally through an Exhibition Platform constituted by Parallel members and also the Parallel Publications.



© parallel

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# Versopolis



VERSOPOLIS

where  
poetry  
lives

## WHO WE ARE

Versopolis is a poetry festival platform that so far connects 23 European poetry festivals. Its main aim is to secure different artistic and professional opportunities for emerging European poets. Versopolis's core activities consist of supporting mobility for poets and translation of their work. Currently, the number of Versopolis poets nominated by Versopolis members exceeds 224. They represent over 20 European languages and nationalities, meaning that the platform also functions as a showcase for the versatility and richness of European literature. At the same time, Versopolis's website [www.versopolis-poetry.com](http://www.versopolis-poetry.com) is becoming a database for European translators. To encompass all Versopolis's activities, the 'Versopolis Review' [www.versopolis.com](http://www.versopolis.com) has been launched. The online magazine's main aim is to present the frame in which literature, called European, emerges.

With the aim of making the platform truly pan-European, Versopolis will strive to include 30 European member festivals by 2021, to further expand the mobility of emerging artists across Europe. To assure as wide a geographic/linguistic area as possible, the new members' festivals have to take place in European countries or regions that are not yet covered by the existing membership.

### Testimonial

*"Versopolis created a whole new set of opportunities for emerging poets from across Europe. Only a couple of years ago it was unthinkable that gifted yet internationally not well-known artists would be translated and published on such a large scale. A whole new generation of poets, poetry festival organisers as well as poetry readers is being formed on a European scale -- interconnected, free in spirit, critical in their opinions, willing to share their works and ideas with their peers as well as with a broad European public."*

Aleš ŠTEGER, Project manager

## GENERAL INFORMATION

**Field:** Publishing, Festivals, Local and cross-border cultural programme

**Date of creation:** 2014

**No. and type of members:**

Currently 23 poetry festivals. By the end of 2021 we aim to include 30 European poetry festivals; public and private organisations

## THE EMERGING ARTISTS

"I am a poetess. I have so far published at least one book of poetry and it's been less than 20 years since my first book of poetry was published. Sadly, I don't have more than three translations of my poetry published abroad, although my work has been recognised and critically acclaimed in my home country."

Does your resume read a bit like this?

Then Versopolis might just be the right opportunity for you. It supports your mobility and the translation of your work.

## WHAT WE DO FOR THEM

You are an excellent young poet, but are unfortunately unknown beyond the boundaries of the language you write in. Right?

Well, don't stress, the aim of the Versopolis platform project is to change this.

Because Versopolis tends towards fairness, you can't nominate yourself. You have to rely on existing and newly-joined Versopolis members, and established European literary festivals. These members select emerging poets, such as yourself, to join the Versopolis database. Available online under [www.versopolis-poetry.com](http://www.versopolis-poetry.com) this database features - potentially you! - bio- and bibliography and a wider selection of your work (in original and English), of course. From that database, festivals source their festival guests (existing members select 4 poets, newly-joined members select 1 poet). Each selected poet's work is translated into the language of the host's country and into English. Possibly the most attractive part of this is that good-looking trilingual booklets of their work are thereby produced and widely distributed. Imagine: your work!

Not a poet or a poetess, but a writer or a journalist?

Don't worry. In 2016, a Versopolis Review was established ([www.versopolis.com](http://www.versopolis.com)). It broadens Versopolis' vision by hosting the works of emerging writers and journalists, focusing on contemporary questions and problems. Check the About section and send us a pitch!

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# Aerowaves

## Dance across Europe



© Aerowaves

### WHO WE ARE

Aerowaves is a hub for dance discovery in Europe. Our network in 33 countries creates cross-border performance opportunities for emerging choreographers. Together, we bring brand new dance to brand new audiences.

Spring Forward is our Platform, an annual weekend showcase and festival which gathers hundreds of international dance programmers in a different country each year - Bulgaria, France, Croatia and Greece. And we back 75 resulting performances throughout the year in 25 venues and 22 European countries, with reciprocal shows in Taiwan and South Korea. Spring Forward sets up many more opportunities far beyond our network, and a live stream releases it around the world.

Aerowaves also contributes to the development of quality writing and dance criticism through the critical writing course Springback Academy. Graduates fuel the writing core of Springback Magazine, an independent influencer that casts a discursive eye on Aerowaves, dance and the culture it inhabits.

### Testimonial

*"To be selected as an Aerowaves Artist means to be part of a big community, to connect with organisations in Europe and beyond and to give to your local network a chance to connect with different audiences around the world. The impact of this huge wave of interest has been a turning point in my artistic career and it truly lays the foundations for future international collaborations."*

Pietro MARULLO, Twenty18 Artist

### GENERAL INFORMATION

**Field:** Dance

**Date of creation:** 1996

**No. and type of members:**

43 partners in 33 countries. Dance houses, theatres, arts centres, festivals and individuals across Europe

### THE EMERGING ARTISTS

Each autumn, 45 Aerowaves experts meet in a different city to select 20 new dances by emerging choreographers based in geographical Europe. The choice is from 600 videos following a widely spread open call, and their research and selection methods have been honed over a couple of decades. Later we choose ten emerging writers from another open call for the mentorship and writing opportunities of Springback Academy.

### WHAT WE DO FOR THEM

The dance works chosen are presented at our annual festival Spring Forward, and some of them by our partners within their annual programmes. The artists are promoted in many ways during two years, including the Aerowaves website through their Artist's profile and tour dates in the Calendar, and by active updates to our followers on social media. Their works are reviewed at Spring Forward by the distinguished senior writers who mentor the students of Springback Academy.



© Aerowaves

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# Circus Next

## European Circus Label



Photo: © Milan Szytura

### THE EMERGING ARTISTS

Contemporary circus creators in the process of creating their 1<sup>st</sup>, 2<sup>nd</sup>, or 3<sup>rd</sup> professional show.

### WHO WE ARE

CircusNext is a European Circus Label, and the sole EU-supported platform dedicated to circus. It gathers 22 members from 14 countries, and further associated partners from Europe and beyond.

CircusNext is a label for:

- artists: the selected creators have made their mark on the sector, explored contemporary writings, and contributed to the diversity and recognition of contemporary circus at national, European, and international levels. They were selected for their uniqueness and their excellence, they left a trace and are a source of inspiration.
- the partners who run the CircusNext platform gather around the identification of unique talents, the support to emergence and to creation, and European cooperation.

CircusNext's values are:

- the recognition and promotion of the notion of "circus creators"
- the promotion of singular approaches to circus, a sort of "auteur" circus
- the notion that high-quality and innovative shows necessarily demand good creation conditions
- European cooperation.

#### Testimonial

*"CircusNext has become a true European Label for artists and partners alike. The creators, selected for their singularity and excellence, have contributed to the development of the circus sector. They have left a trace and are a source of inspiration. Their works question us, move us, shake us, enthrall us. CircusNext is a vital tool for the emerging creators of a young creative sector."*

Koen ALLARY, Director of Circuscentrum (BE)

### WHAT WE DO FOR THEM

We offer them:

- support in their creation process by hosting them for residencies and presentations of works-in-progress and dialogues with audiences across the platform;
- showcasing their works-in-progress to performing arts professionals who can support them further, thus internationalizing the artists' careers;
- showcasing their finalized shows to diverse audiences;
- a big visibility among performing arts professionals from across Europe;
- innovative ways to engage audiences: open dialogues, follow-up of the creation processes, augmented reality app, videos – including virtual reality.



Photo: © Milan Szytura

### GENERAL INFORMATION

**Field:** Contemporary Circus

**Date of creation:** 2001

**No. and type of members:**

22 members (creation and residency centres, touring venues, theatres, festivals)

### CONTACT US

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CFE

# Classical Futures Europe



 Elbphilharmonie Hamburg © Michael Zapf

## WHO WE ARE

Classical Futures Europe provides grants to world-class concert halls to support the presentation and development of emerging international talent, to pioneer new approaches to concert presentation, and to support projects which actively engage and develop new audiences and community participation.

Together with our platform members we regularly review our funded projects, challenging and supporting each other to ensure that the Creative Europe investment leads to positive and sustainable change, offering high quality, engaging and accessible classical music in Europe.

Classical Futures Europe is managed by the European Concert Hall Organisation (ECHO), a network enabling open exchange and shared reflection on the opportunities, developments and shared challenges central to the lives of concert halls in the 21<sup>st</sup> century.

### Testimonial

*"The training workshops provided by Classical Futures Europe left a big impression on our quartet. The workshops were not only inspiring, but also made us reflect on our wider responsibilities as musicians and challenged us to define our artistic goals. We are highly motivated to develop new projects we have in mind now and are grateful for the career advice and support received through this Creative Europe platform."*

Raphael PARATORE, 'cello, Goldmund Quartet, Munich Germany

## THE EMERGING ARTISTS

Our definition:

- Up to 35 years old,
- Conservatoire graduate (or current student of musical higher education) and based in Europe,
- Proven solid career start at national level,
- Peer reviewed by the artistic programmers of the platform members to ensure artistic excellence and quality.

## WHAT WE DO FOR THEM

CFE offers performance opportunities for our emerging artists in many of Europe's leading concert halls. CFE funded activities also integrate elements going beyond performance such as dedicated audience development work and education, learning and participation activities.

Classical Futures Europe also offers training opportunities to our supported artists to have the time and space to work on their wider professional development, exploring the artistic and social dimensions of their work with industry experts.



Armida Quartet, Wiener Konzerthaus © Igor Ripak

## GENERAL INFORMATION

Field: Classical Music

Date of creation: 2017

No. and type of members:

13 concert hall platform members across 13 countries

## CONTACT US

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# Euro Strings

## European Guitar Festivals Collaborative



EUROPEAN  
GUITAR FESTIVAL  
COLLABORATIVE

### WHO WE ARE

EuroStrings is the first European collaborative platform of classical guitar festivals founded by Zagreb Guitar Festival from Croatia in 2017. It is an ever expanding collaboration of 17 European Festivals with global partners in the US and Asia. EuroStrings fosters excellence in musicianship, outreach work within the community, networking and world class education for performers and presenters.

The platform's central activity is the EuroStrings exchange programme attended by EuroStrings Artists, winners of international competitions at guitar festivals which are EuroStrings platform members. Through the exchange programme, EuroStrings supports the circulation of emerging talents among the platform's guitar festivals, offering them the opportunity to perform at several EuroStrings festivals where they can reach international audiences and further educate themselves. Thus developing new skills and knowledge necessary for pursuing an international career and accessing new markets. EuroStrings also offers annual scholarships to talented guitar players of lower income, organises an annual composition contest for classical guitar and seminars for professionals in the classical music festivals sector.

### Testimonial

*"As a young player, if I had been part of the EuroStrings platform, I am sure it would have accelerated the development of my career, so I feel that this has the potential to be a powerful push in the progress of these young players. I am honoured to be part of this exciting initiative."*

David RUSSELL, world renowned classical guitarist, Grammy award winner

### THE EMERGING ARTISTS

EuroStrings Artists are a select group of young professionals, who have earned their place in this acclaimed group by excelling at each of our members' festivals' contest at the highest age level.

### WHAT WE DO FOR THEM

These Artists are awarded a year-long touring programme to visit Platform's Festivals following a carefully curated programme called the EuroStrings Curriculum. This programme involves work with globally acclaimed guitar players called EuroStrings Ambassadors and other industry specialists in development-gear workshops, teaching, community outreach, chamber and solo appearances. During the year-long programme, a big EuroStrings Competition is also organised, offering only one artist a chance to continue the tour globally in China and the USA. EuroStrings Artists are the staple of EuroStrings excellence and are the future of our instrument.virtual reality.



EuroStrings@Zagreb Guitar Festival

### GENERAL INFORMATION

**Field:** Classical Music

**Date of creation:** 2017

**No. and type of members:** 17

Festivals, music schools and music organisations organising Festival of Classical Guitar

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▶ EuroStrings

ETEP

## European Talent Exchange Programme



### WHO WE ARE

The European Talent Exchange Programme (ETEP) was introduced in 2003 to make the 'exchange' of European artists across Europe possible on a greater scale than ever before. An initiative of ESNS, the ETEP facilitates bookings of European acts at international festivals and generates extensive media exposure for these artists in cooperation with the European Broadcasting Union (EBU), export offices and local media. This way, the ETEP aims to boost the international careers of European artists.

Since the start of ETEP, a total of 4001 shows by 1445 European artists from 34 countries were presented at 122 ETEP festivals (2003 – 2018). Over those years, acts such as Ásgeir, Aurora, Benjamin Clementine, Birth of Joy, Blossoms, Coely, Dua Lipa, Ewert and the Two Dragons, Hozier, Ibeyi, Jaakko Eino Kalevi, Jungle, MO, Seinabo Sey, SOAK, Vök, Years & Years, have kick-started their European careers with help from the ETEP programme.

### Testimonial

*"Every year, many European acts have their breakthrough thanks to ETEP and are booked at festivals all over Europe. There's no similar programme in the world and Paléo is proud to participate by booking every year 5 to 10 ETEP acts and help launch their career."*

Dany HASSENSTEIN, Paleo Festival Nyon, Switzerland

### GENERAL INFORMATION

**Field:** Music, Music Export, Cultural Diversity, Cultural Exchange

**Date of creation:** 2003

**No. and type of members:**

The ETEP consists of 16 export offices.

### THE EMERGING ARTISTS

Emerging artists are defined as pop music artists, performing original work, that have reached a critical moment in their development and require support in order to maximise their potential to become successful in other countries than their origin. The artists are not yet well-known by the audience(s) of the target country/countries, and their activities there are not yet profitable.

### WHAT WE DO FOR THEM

We offer artists the opportunity to become part of a great festival and radio network in and outside Europe, in order to boost their international careers. Furthermore, the ETEP creates many opportunities for media exposure, which starts at the annual ESNS festival in January. In short, ETEP aims to contribute to the "launch" of sustainable musical careers for European artists inside and outside Europe.



Melt! © Robert Winter

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▶ ESNS - Eurosonic Noorderslag

🌐 eurosonic-noorderslag

📶 ESNS 2020

# FEDORA

## Platform



Photo: © Fedora

### WHO WE ARE

The FEDORA Platform acts as a European-wide hub promoting innovative and hybrid opera and ballet co-productions, created by emerging artists from diverse disciplines, and appealing to a younger audience.

The FEDORA Platform engages existing and new audiences by allowing them to vote for the creation of their choice and to participate in an online crowdfunding campaign. Over a four-year period, this European initiative will lead the way in advocating new funding models for the performing arts, by creating a sustainable eco-system between the cultural and economic sector and by setting up the structural, social, and economic conditions necessary to guarantee the future of the cultural heritage of opera and ballet in Europe. The FEDORA Platform brings together opera and ballet enthusiasts and donors who share the same vision of excellence.

### THE EMERGING ARTISTS

Emerging artists or creators are persons who show significant potential, who have few professional credits and who have yet to be recognized. Their aim is to develop their skills and create work in order to gain new professional accomplishments and start their artistic career. The way to achieve their aim is through visible performances, grants, awards and critic reviews. There is no specific age or time to be an emerging creator and/or artist. Emerging creators and artists can also be defined as embracing risk and new challenges, and who are rigorous in their approach to creation and production.

### WHAT WE DO FOR THEM

The FEDORA Platform supports emerging artists through an international Prizes competition that gives their creative work the chance to reach the stage, increases their international visibility and contributes to their transnational mobility. The FEDORA Platform also enables them to engage with a younger and wider audience while attracting potential donors through on- and offline communication campaigns and local Roadshows.

#### Testimonial

*"We are committed to supporting and contributing to the future of opera and ballet, nurturing the renewal and rejuvenation of these art forms is our mission."*

Jérôme-François ZIESENIS, President



le syndrome ian 1 - © Marc Coudrais

### GENERAL INFORMATION

**Field:** Opera and Ballet

**Date of creation:** 2017

**No. and type of members:**

26 Platform Members in 14 countries (network of 85 organisational members in 21 countries)

### CONTACT US

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 [www.fedora-platform.com](http://www.fedora-platform.com)

 @fedoraplatform

 @FEDORA\_Platform

 @fedoraplatform

 FEDORA Platform

 FEDORA Platform

# Live Europe



## The live music platform for new European talent

### WHO WE ARE

Liveurope is the first pan-European initiative supporting concert venues in their effort to promote the circulation of emerging European artists.

Launched in 2014, the platform now gathers 15 critically-acclaimed concert venues in 15 European countries. Through its European quality label, Liveurope supports live music venues that are committed to European diversity in order to create lasting effects in terms of cross-border circulation of European repertoire.

Thanks to the funding provided by Creative Europe, Liveurope has established an incentive funding mechanism. It's a pragmatic and simple tool: the more young European artists our members book, the more money they receive.

In this perspective, the platform works as a collective safety net to encourage its members to take risks and book more acts outside their geographical comfort zone, and to unleash Europe's artistic potential. Since its launch, Liveurope has supported over 2300 artists of more than 30 nationalities.

#### Testimonial

*"Liveurope is showing the way forward in the cross-border circulation of emerging talent in Europe. At our own scale, it shows us the power of concert venues as vehicles to promote the added value of Europe in people's lives."*

Dirk DE CLIPPELEIR, General Manager of Ancienne Belgique (BE)

*"To be able to come and play in some of the best venues in Europe on my first album is amazing. If it wasn't for that support, you just wouldn't be able to do it."*

Shura, Liveurope-supported artist (UK)

### GENERAL INFORMATION

Field: Music

Date of creation: 2014

No. and type of members:

Liveurope gathers 15 live music venues which are considered as references on the European live music map

### THE EMERGING ARTISTS

The artists must be based on the European continent, must have proven a dedication to an international music career, but may not have been professionally active for over 5 years.

Moreover, the artists in question must have published at most 3 albums but must have provided a valid demonstration of a professional entourage. To be eligible in the Liveurope mechanism, the artist in question must be from a country other than the one where the venue is established.

### WHAT WE DO FOR THEM

Thanks to its financial bonus mechanism, Liveurope provides an incentive to its members to book more emerging European artists, regardless of their genre or music repertoire. In this sense, Liveurope showcases the greater diversity of the European music scene, highlighting its talents for audiences all over the continent.

In 5 short years, Liveurope has already increased by 63% the number of emerging European artists that are booked per venue compared to the pre-Liveurope era.



© Ana Viotti Live Europe Oslo

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▶ Liveurope

# SHAPE

## Sound, Heterogeneous Art and Performance in Europe

SHAPE SOUND,  
HETEROGENEOUS ART  
AND PERFORMANCE  
IN EUROPE

Photo: © SHAPE

### WHO WE ARE

SHAPE is a platform for innovative music and audiovisual art from Europe. It consists of 16 festivals and art centres and aims to support, promote and exchange innovative and aspiring musicians and interdisciplinary artists with an interest in sound. SHAPE attempts to present a variety of idiosyncratic music and sonic art from all over Europe, and provide audiences and professionals with insightful lectures, talks and workshops by experts in various fields related to sound and performance. The platform was formed by members of ICAS (International Cities of Advanced Sound) – a global network of independent non-profit organizations dedicated to advancing sound cultures, music and related arts. Each year, the 16 involved associations will collectively choose 48 creatively strong artists and musicians to participate in a mix of live performances, residencies, workshops and talks across festivals and special events.

### Testimonial

*"SHAPE's commitment to the artists makes a big difference, in a relationship of confidence, with great networks of festivals. They follow up very thoroughly and do a great job with both shows and press, which can be a huge push when you're starting to have attention, allowing you to be seen at the right time – for me, it was perfect timing."*

Aisha Devi, SHAPE alumna

### THE EMERGING ARTISTS

SHAPE is a platform for popularising innovative musicians and audiovisual artists through concerts/exhibitions and PR. We try to focus on strong but underexposed or emergent musicians, or musicians we think audiences would benefit from knowing better, but we are not exclusive regarding these criteria. The genres represented by the artists will vary much.

### WHAT WE DO FOR THEM

SHAPE offers live performances across 16 member festivals and a wider network of affiliated festivals (related to the International Cities of Advanced Sound network), as well as large showcases outside of Europe (such as SHAPE showcase at MUTEK in Montreal in 2016, Novas Frequencias in Rio de Janeiro in 2016, and Nyege Nyege Festival in Jinja, Uganda in 2018) and commissions (for instance, for one-off collaborations and installations). In addition SHAPE also offers educational opportunities – workshops, lectures, seminars, and an extensive educational event lasting several days, where SHAPE artists interact, present their work and learn about music production and music business-related issues.



Photo: © Vivien Gaumand

### GENERAL INFORMATION

**Field:** Music and Audiovisual Art

**Date of creation:** 2014

**No. and type of members:**

16 festivals including audiovisual and music festivals across Europe

### CONTACT US

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📷 @shapeplatform

📍 SHAPE Platform

DDMP

## Distributed Design Market Platform



Distributed  
Design  
Market  
Platform

Photo: © DDMP

### WHO WE ARE

The Distributed Design Market Platform acts as an exchange and networking hub for the European Maker Movement. Through a Europe-wide programme of online and offline activities such as conferences, workshops, fairs and bootcamps, the platform promotes the emerging field of Distributed Design and its influence on the cultural field. Distributed Design has risen at the intersection of two global trends, the Maker Movement and the digitisation of the design discipline, and has enabled the development of new entrepreneurial creatives. On one hand, designers are acquiring more technological and practical skills and on the other makers evolve their design attitude and capabilities. This convergence generates nascent markets which require distinct business and distribution models. DDMP also supports this emerging ecosystem through technological development following a Makers to Market approach.

### Testimonial

*"I've been participating in Re:publica for 3 years now and conducting a workshop in 2019 at DDMP's Makerspace was quite a valuable experience. The space saw some really interesting booths and makers from across the globe exploring new technologies and conducting workshops on an array of topics. This association opened up a new platform of possibilities for me and helped me build up a professional network in the European market.*

*Being one of the top 14 creatives [of the 2019 Distributed Design Award], I got to experience and explore the European market and also get associated with The Plastic for Good Challenge along with Precious Plastics where we all worked together as a community to solve one of the most pertinent issues of all times - Plastic. It was a fantastic opportunity to imagine the future together with such brilliant and creative minds and also to understand how we can learn from each other and exchange better practices."*

Nidhi MITTAL, Bio material and graphic designer - India

### GENERAL INFORMATION

Field: Visual arts/Design

Date of creation: 2017

No. and type of members:

15 members from 12 countries, national and international events, designer and maker spaces, Fab Labs, and universities

### THE EMERGING ARTISTS

DDMP focuses on the Maker Movement and Independent Designers as a loose global movement of individuals whose practice centers around making physical projects by engaging a digital layer of tools. These creatives participate as a global community of practice who employ collaborative processes such as the sharing of digital files and documentation. These creatives work in globally-networked laboratories such as Fab Labs, Makerspaces and Hackerspaces which provide them with a local community of like-minded actors as well as access to several digital fabrication technologies.

### WHAT WE DO FOR THEM

We benefit this global community of do-ers by enhancing the connectivity between them as well as the spaces in which they work, and provide them with opportunities in the rising field of Distributed Design. With events across Europe, the Platform also supports the mobility of emerging creatives and their work whilst promoting and advocating for their business productivity and sustainability.



Photo: © DDMP

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# Future Architecture Platform

## Future Architecture

Photo: © Janez Klenovšek MAO

### WHO WE ARE

Future Architecture is changing the very foundation of architecture in Europe and beyond.

Future Architecture platform is a well-balanced ecosystem of European cultural players in architecture who perform specific roles within a complex European architecture programme. It connects multi-disciplinary emerging talents to high profile institutions like museums, galleries, publishing houses, biennials, and festivals. It provides talented conceptual thinkers and practitioners in architecture with opportunities to speak up - and be seen and heard.

- 24 architecture institutions
- 20 European countries



### Testimonial

*"I greatly appreciated the openness of the involved institutions. They not only formulated thought-provoking assignments, but I think they offered us a lot of freedom of expression and the chance to position ourselves within the broader European/international discourse in the architectural research and related fields."*

Future Architecture alumna Miruna Dunu, visual artist with architecture background, Rotterdam (NL)

### GENERAL INFORMATION

**Field:** Architecture

**Date of creation:** 2016

**No. and type of members:**

24 current members (6 museums, 2 universities, 1 institute, 1 gallery, 1 house of architecture, 1 publishing house, 1 online database, 1 biennial, 2 triennials, 5 festivals, 1 foundation, 2 non-profit organizations) from 20 cities around Europe (Ljubljana, Basel, Pula, Graz, Belgrade, Lisbon, Prishtina, Kiev, Wrocław, Rome, Tirana, Copenhagen, Barcelona, Tallinn, Berlin, Oslo, Prague, London, Moscow, Tbilisi)

### THE EMERGING ARTISTS

Architects, landscape architects, urban planners, designers, engineers, artists, researchers, curators, editors, and anyone whose professional work is focused on the future of architecture and living environments. Criteria:

- they have created independent work related to architecture or built environment after their graduation and in the last 2 years
- they have not yet attained recognition by having a body of critically recognised work at major and established institutions or publishers.

### WHAT WE DO FOR THEM

Call for Ideas is an invitation to register ideas and help shape the architectural happenings and events at the core of the European Architecture Program. One can apply in November and be selected to participate in the Creative Exchange in February.

Creative Exchange is the most insightful annual gathering of architecture lovers and professionals every February in Ljubljana. It brings together all platform members and 25 of the most progressive emerging talents. It keeps up with the latest developments and trends in architecture.

European Architecture Program is a series of the most significant interconnected architectural happenings and events in Europe.

Archifutures is a digital/analogue publishing hybrid that offers critical editorial work and an innovative interface that encourages user interaction.

- 1 500 emerging talents registered for an open call
- 850 ideas and projects
- 150 events of the European Architecture Program
- 300 emerging talents in the programme

### CONTACT US

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▶ Future Architecture

# EUROPEAN COMMISSION, EACEA AND CREATIVE EUROPE DESKS

## Creative Europe: Who's who?

The **European Commission's** Directorate-General for Education, Youth, Sport and Culture (DG EAC) defines the overall policy framework and the annual work programme for Creative Europe. It directly manages some of the programme's flagship initiatives such as the European Capitals of Culture and the EU Cultural Prizes.

For more information:

<https://ec.europa.eu/programmes/creative-europe>

The **Education, Audiovisual and Culture Executive Agency (EACEA)** is responsible for the management of the main funding mechanisms of the Creative Europe culture programme: support to Cooperation Projects, European Networks, European Platforms and Literary Translation.

For more information:

<https://eacea.ec.europa.eu>

The **Creative Europe Desks** are the gateway to the EU Creative Europe Programme. They are established in all the participating countries: the EU member states, Iceland, and Norway, as well as some of the EU's neighbouring countries. They provide free information and guidance on how to access funding opportunities under the Creative Europe Programme, regular updates on audiovisual and culture-related issues at European level, and networking support and partner-finding.

To find a Creative Europe desk:

[https://ec.europa.eu/programmes/creative-europe/contact\\_en](https://ec.europa.eu/programmes/creative-europe/contact_en)

## **Getting in touch with the EU**

### **IN PERSON**

All over Europe there are hundreds of local EU information centres.

You can find the address of the centre nearest to you at: [europa.eu/contact](http://europa.eu/contact)

### **ON THE PHONE OR BY EMAIL**

Europe Direct is a service that answers your questions about the European Union. You can contact this service:

- by freephone: 00 800 6 7 8 9 10 11 (certain operators may charge for these calls),
- at the following standard number: +32 22999696, or
- by electronic mail via: [europa.eu/contact](http://europa.eu/contact)

## **Finding information about the EU**

### **ONLINE**

Information in all the official languages of the European Union is available on the Europa website: [europa.eu](http://europa.eu)

### **EU PUBLICATIONS**

You can download or order free and priced EU publications from EU Bookshop at: <http://bookshop.europa.eu>. Multiple copies of free publications may be obtained by contacting Europe Direct or your local information centre (see <http://europa.eu/contact>).

### **EU LAW AND RELATED DOCUMENTS**

For access to legal information from the EU, including all EU law since 1951 in all the official language versions, go to EUR-Lex at: <http://eur-lex.europa.eu>

### **OPEN DATA FROM THE EU**

The EU Open Data Portal (<http://data.europa.eu/euodp/en/data>) provides access to datasets from the EU. Data can be downloaded and reused for free, for both commercial and non-commercial purposes.

## Creative Europe Platforms

**Creative Europe** is the European Commission's framework programme for supporting the culture and audio-visual sectors for the period 2014-2020

In this publication you will find information on the 15 European Platforms for emerging artists supported by the Creative Europe Programme. Individual sheets demonstrate how organisations are supported for showcasing and promoting European creators and artists, especially emerging talent, through a genuine Europe-wide programming.

European Platform organisations collaborate to help professionals to develop their skills, internationalise their careers and contribute to the competitiveness of the European culture and creative sectors

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