



Christian Grece

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Christian Grece joined the Department for Market Information at the Observatory in March 2013. His main fields of expertise are the economics of the online media sector (especially video on-demand and online advertising) and the European TV market.

Christian drafts economic reports and analyses for the European Audiovisual Observatory and the DG Connect at the European Commission, covering European and International on-demand audiovisual service providers. He also reports on the development of the online media sector for the European Audiovisual Observatory, manages the LUMIERE VOD database on European works on VOD services in Europe and participates in various conferences related to the media sector several times each year.

Christian holds a BA in Economics from the University of Strasbourg, a Master in Business from Grenoble Ecole de Management, a Master in Business Administration from the University of Southern Illinois at Carbondale, USA and a Master in Industrial Economics from Paris-Dauphine University, Ecole des Mines & Ecole Nationale Supérieure des Télécommunications.

Christian worked as an Economist in Broadcasting competition and Spectrum Management for Orange-France Télécom for 3 years in Paris while being a Ph.D candidate in Economics at Paris Tech before joining the Observatory.