

BERLINALE 2020

MONDAY 24 FEBRUARY 2020

LANDESVERTRETUNG SCHLESWIG-HOLSTEIN IN DEN MINISTERGARTEN, 8, 10117 BERLIN

European Film Forum Greener Pastures: Towards a Sustainable Audiovisual Industry	
14:00-14:15	Opening - Introductory words
14:15-14:25	Conversation with Matthijs Knol and Christine Troestrum of the Berlinale European Film Market on the actions being taken in Berlin to address sustainability
14:25-15:10	The audiovisual sector stands up for a better tomorrow Oscar winning director Luc Jacquet has a lot to say about the power of film to raise awareness. He is best known for March of the Penguins winning an Academy Award for best documentary feature and also one of the highest grossing documentaries in history. Jacquet has always been interested in animal biology and nature and his latest work depicts the story of Claude Lorius who began studying Antarctic ice in 1957 and in 1965 became the first scientist to be concerned about global warming.
15:10-16:25	Greening the Industry, taking it from there! What is the audiovisual industry doing? What can we learn from different parts of the industry? How do we set an example? And what concretely needs to be done in the coming years to make a lasting impact? This panel will showcase best practices and discuss what the next steps should be. Moderator: AC Coppens <ul style="list-style-type: none">• Lucia Milazzotto, director of MIA (International Audiovisual Market)• Tim Wagendorp, Flemish Audiovisual fund• Philippe Gassmann, expert• Alvaro Longoria, Producer• Arild Kalkvik, CEO KinoNor, Chairman Film & Kiko, the Norwegian Cinema Owner's Association• Sky (name to be confirmed)
16:25-16:30	Closing remarks (MEDIA cocktail closing the European Film Forum public session)