

# Biography: Sten-Kristian Saluveer 2019



**Sten-Kristian Saluveer** is Estonia / Japan based audiovisual media innovation and policy strategist, audiovisual producer, and content & technology entrepreneur focusing on bridging Asia with Europe and the impact of technology to the content industry. He is the Founder of Storytek /[storytek.eu/](http://storytek.eu/) - a vertical focused mediatech accelerator and innovation agency bringing together deep audiovisual and mediatech sector knowledge, technology and funding with a selection of hand-picked global tech entrepreneurs, storytellers & content creators, and investors. He is also programming the Innovation track - NEXT - at the Marche Du Film of the Festival de Cannes. Sten frequently consults local and international policymaking organizations including the Estonian Ministry of Culture, Startup Estonia, as well as the European Commission as well as co-authored the report for the industrial media & technology strategy for Europe by Special Advisor Klossa to the Vice President, Digital Single Market, Andrus Ansip.

Sten holds a BA in Electronic Media (film and television production, communications) from Concordia University Estonia, MA in Interdisciplinary Information Studies with Honors from The University of Tokyo, and is currently finishing his PhD dissertation in University of Tokyo (expected publication in summer 2019) on the disruption of exponential technology and IP to the global content industries. He has further educated himself in New Media & Communications (Jönköping University, Sweden), Creative Industries MA (Estonian Music Academy), and Japanese Studies (Tallinn University, Estonia).

Over the years has served as a Key Executive and Industry Director and Asian programmer for Tallinn Black Nights Film Festival - one of the 15 A class film festivals in the world, the Festival Director of Haapsalu Horror & Fantasy Film Festival, the CEO of Plektrum - the Festival of Visual Sound, the first multidisciplinary new media, technology and digital content festival in Estonia, and has served as a jury member, innovation and technology consultant and advisor for several festivals, and governmental organizations - The President of the Republic of Estonia, the Estonian e-residency program, the Estonian Ministry of Culture, DG Connect Unit of the European Commission, the European Capital of Culture, The Open Estonia Foundation, Helsinki-Tallinn Euregio, DLD Conferences, the Cannes Marche du Film, Estonian National Broadcasting, and the Udine Far East Film Festival/Ties That Bind, to name a few on the impact of exponential technologies, digital transformation of media industries, co-productions, film, restoration, technology and media digitalization and policy for Asian-European collaboration and the content sector at large. Sten also serves as Advisor for corporate scaling, product innovation and investments and Asian implementation for several startups and private ventures.

Most recently he contributed to the Estonian e-residency 2.0 white-paper as the curator for media and culture chapter, is the part of the working group of Estonian Culture 2030 strategy of the Ministry of Culture, and curates the NEXT future technologies and innovation track of the renowned Marche Du Film market of the Cannes Film Festival. He also served as one of the experts for the first comprehensive mediatech strategy for the European Commission as the member of the special task force of Special Advisor Guillaume Klossa for Vice President of European Commission, Andrus Ansip.

Sten has been the driving force behind the pioneering film collaboration agreement between the Korean Film Council and Estonian Film Institute, and has kickstarted Asian co-productions with Northern Europe including *Angry Painter* (2014, Korea-Estonia, dir. Jeon Kyuhwan), *Man and Woman* (2015, Korea, dir. Lee Joon ki,) *Dearest Sister* (2016, Laos-France-Estonia dir. Mattie Do) - Academy Award candidate for Laos in 2017, and *Magic Kimono* (2017, Japan-Latvia, dir. Maris Martinsons). He is currently in development for a Taiwanese-Estonian co-production.

Sten frequently talks and writes on digital disruption in media, content, technology and, Japan, and Asia related topics for local and international media including Eesti Ekspress, Müürileht and Screen International amongst others. He occasionally produces and supervises music, technology and Asia related creative projects and events, composes. Sten likes to DJ, cycle, scuba dive, and is the father of one.

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