**PROJECT DESCRIPTION**

**Applicant:** …

**Film original title:** …

**Film international title:** …

**Film nationality:** …

**Synopsis of the film:** …

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**1. Activities for which a third party will receive financial support:**

The support to third parties is dedicated solely for the promotion and theatrical release, outside its country of origin[[1]](#footnote-1), of the film for which a support is sought.

The release by third parties will take place *(please check)*

* Between 1/04/2019 and 1/10/2020 (for first deadline ONLY)
* Between 1/10/2019 and 1/04/2021 (for second deadline ONLY)

**2. Persons or categories of persons which may receive financial support**

The third parties will fulfil the following criteria:

* be a European company as per the criteria set out under section 6.1
* be the holder of the theatrical distribution rights for the film in the country concerned;
* carry out the theatrical distribution of the film in the country (determines the release date, plans, controls and executes the distribution and promotion campaign);
* pay directly the associated distribution costs;

The criteria used to select third parties are

* experience in release of European non-national films
* release strategy and associated budget
* acquisition of the film by the traceable payment of a minimum guarantee
* commitment to report on costs and results

Third parties that are already secured at the time of application are listed in the eForm.

A maximum of 10% of the global budget can be foreseen for eligible territories where no agreement has been reached with third parties at the time of submission.

**Within the limit of 10% of the global budget, the applicant plans to include the following territories:**

…

**If any, please explain state of discussion with these territories:**

...

The beneficiary will be requested to confirm the name of all third parties before the end of the evaluation process and to update the budget form accordingly.

**3. Maximum amount to be granted to each third party and the criteria for determining it**

The support per third party is limited to 50% of the P&A incurred by each third party.

Within the following limits:

 Max 150.000€ for FR, UK, ES, IT and DE

 Max 60.000€ for AT, BE, NL, PL

 Max 30.000€ for CZ, DK, FI, EL, HU, NO, PT, SE

 Max 10.000€ for all the other territories.

The P&A costs and maximum support allocated to third parties are indicated in the budget form.

The support will not be considered as revenue for the film or be used to reduce recoupable distribution costs.

The language versions obtained with the MEDIA support in the frame of this scheme should be available for use by all potentially interested platforms of distribution (cinema, VOD, TV, etc. ) and put at their disposal upon request irrespective of the territory where they are offering their services.

**4. Action plan**

**Overall distribution strategy put in place in collaboration with the national distributors:**

…

**Coordination activities foreseen in order to foster the involvement of national distributors:**

…

**National promotion strategies (brief description per territory):**

…

**Potential of the film for a European audience and expected results per territory (it is highly recommended to substantiate these figures with results similar films/campaigns):**

…

**If any promotion/communication strategy has been decided with production company, please explain:**

…

**Please describe any partnership in place for the non-theatrical dissemination of the film (platforms, festivals, TV, …)**

…

**If any further strategy for non-theatrical dissemination is planned, please explain:**

…

**If any strategy is in place to outreach other markets and broaden the audience, please explain:**

…

**5. Management of the grant**

Sales agents must report to the Agency on third parties output (strategy and results) and costs. The funds have to be allocated according to the rules set out under section 11.4 of the guidelines.

**In order to ensure the follow-up of third parties outputs and costs, the sale agent will put in place the following methodology (follow-up of costs and results, frequent reporting, verification of invoices, etc):**

...

**Please explain how distributors were selected to be part of the project, how they have been involved in the design of the project and application process:**

...

**Please confirm whether the following information submitted to the EACEA has been shared with any or all third parties (please be specific):**

**- full project description:** …

**- full budget form:** …

**Please confirm whether the following information submitted to the EACEA will be shared with third parties:**

**- reports on activities and costs:** …

**- results:** …

**If some information is not shared or not planned to be shared with third parties, please explain:**

….

**To ensure cost-efficiency, it is expected that co-financed promotional material is made available to distributors free of charge. If some co-financed costs are nevertheless invoiced to the distributors, please explain. In such case, this is the responsibility of the applicant to ensure that these costs are not declared by distributors as costs cannot be declared twice.**

…

**In case of selection of your project, please explain how you plan to ensure visibility of the Media Creative Europe support:**

….

**The pre-financing payment is supposed to provide a float to start the activities. Please explain how it will be managed and whether you will pay the pre-financing to third parties. If you decide to put any condition to the payment of the pre-financing to limit your risk, this needs to be explained here. You must ensure that the same conditions apply to all parties.**

…

**Please indicate the maximum delay that you commit to respect between receiving the EU fund and paying the support to the third parties**: … days

As these costs are final, there shall be no condition imposed. Third parties support that are not actually paid to third parties (proof of bank transfer) will be recovered. The support cannot be offset with any debt or claim towards the third party.

Please note that in case of selection the project description will become

part of the contract and will therefore be binding.

1. see section 6.2 [↑](#footnote-ref-1)