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### Europa Cinemas Audience Development & Innovation Lab

### Sofia, from Thursday 16th to Sunday 19th March 2017

##### APPLICATION FORM

*To be returned before Thursday 2th February 2017 by email to*

[sragone@europa-cinemas.org](mailto:sragone@europa-cinemas.org)

# APPLICANT DETAILS

SURNAME FIRST NAME

POSITION AT THE CINEMA

SPOKEN LANGUAGES

E-MAIL MOBILE PHONE

**CINEMA DETAILS**

CINEMA(S) AND NUMBER OF SCREENS

COMPANY

COMPANY’S ADDRESS

ZIP CODE TOWN COUNTRY

TELEPHONE

MEMBER OF EUROPA CINEMAS: YES/NO

**What are you hoping to achieve by taking part in this workshop?**

**Which are the fields in which you feel you need to improve?**

Data management

Building relationships with the audience

Curation, programming, editorialisation

Managing staff and people’s capacity

Other: …………

**Please explain briefly what are your challenges in relation to the boxes you ticked above.**

**Please write a short summary of your most successful or most original project.**

**Why do you think it worked so well (marketing, partnerships, social media, programming choices, etc.)?**

**Open slot session: please present in a few lines a project realised or to be realised that you would like to pitch**

**PLEASE CONFIRM THE POINTS BELOW**

I will be able to attend the whole lab, from Thursday 16th to Sunday 19th of March 2017

I have understood that this application does not grant me a registration to the lab