



CREATIVE EUROPE (2014-2020)

MEDIA SUB-PROGRAMME

CALL FOR PROPOSALS

EACEA/18/2019: Support for the Development of Audiovisual Content - Slate Funding

WARNING:

The present call for proposals is subject to the availability of the funds after the adoption of the budget for 2020 by the budgetary authority.

1. OBJECTIVES AND DESCRIPTION

This notice is based on the Regulation No 1295/2013 of the European Parliament and of the Council of 11/12/2013 on establishing the Creative Europe Programme (2014-2020) and its corrigendum of 27/06/2014¹.

Within the specific objective of reinforcing the European audiovisual sector's capacity to operate transnationally and internationally, one of the priorities of the MEDIA Sub-programme is to:

- increase the capacity of audiovisual producers to develop projects with the potential to circulate throughout Europe and beyond, and to facilitate European and international co-production.

The MEDIA Sub-programme shall provide support for:

- the development of European audiovisual works in particular films and television works such as fiction, documentaries, children's and animated films, as well as interactive works such as videogames and multimedia with enhanced cross-border circulation potential;
- activities aiming to support European audiovisual production companies, in particular independent production companies, with a view to facilitating European and international co-productions of audiovisual works including television works.

2. ELIGIBLE APPLICANTS

This notice of a call for proposals is aimed at European companies whose activities contribute to the attainment of the above objectives, and in particular to **European independent audiovisual production companies which have been legally constituted for at least 36 months prior to the submission date and that can demonstrate a recent success.**

Applications from legal entities established in one of the following countries are eligible as long as all conditions referred to in Article 8 of the Regulation establishing the Creative Europe Programme are met:

- EU Member States and overseas countries and territories which are eligible to participate in the Programme pursuant to Article 58 of Council Decision 2001/822/EC;

¹ Published in the Official Journal of the European Union on the 20/12/2013 (OJ L347/221) and corrigendum of 27/06/2014 (OJ L189/260).

- Acceding countries, candidate countries and potential candidates benefiting from a pre- accession strategy, in accordance with the general principles and general terms and conditions for the participation of those countries in Union programmes established in the respective Framework Agreements, Association Council Decisions or similar agreements;
- EFTA countries which are members of the EEA, in accordance with the provisions of the EEA Agreement;
- The Swiss Confederation, on the basis of a bilateral agreement to be concluded with that country;
- Countries covered by the European Neighbourhood Policy in accordance with the procedures established with those countries following the framework agreements providing for their participation in European Union programmes.

The Programme shall also be open for bilateral or multilateral cooperation actions targeted at selected countries or regions on the basis of additional appropriations paid by, and specific arrangements to be agreed upon with, those countries or regions.

The Programme shall permit cooperation and joint actions with countries not participating in the Programme and with international organisations which are active in the cultural and creative sectors such as UNESCO, the Council of Europe, the Organisation for Economic Cooperation and Development or the World Intellectual Property Organisation on the basis of joint contributions for the realisation of the Programme's objectives.

Proposals from applicants in non EU countries may be selected, provided that, on the date of the award decision, agreements have been signed setting out the arrangements for the participation of those countries in the programme established by the Regulation referred to above.

3. ELIGIBLE ACTIVITIES

Development activities for the following projects are eligible:

- Feature films, animations and creative documentaries of a minimum length of 60 minutes intended primarily for cinematic release;
- Fiction projects (one-off or series) of a total duration of minimum 90 minutes, animation (one-off or series) of a total duration of minimum 24 minutes and creative documentaries (one-off or series) of a total duration of minimum 50 minutes intended primarily for the purposes of television;
- Fiction projects of a total duration or user experience of minimum 90 minutes, animation of a total duration or user experience of minimum 24 minutes and creative documentaries of a total duration or user experience of minimum 50 minutes intended primarily for the purposes of digital platform exploitation. For projects presenting a user experience in a non-linear format (e.g. Virtual Reality), these minimums do not apply. The digital platform is addressing the following types of projects: animation, creative documentaries and fiction projects intended for multiple screen-based devices, interactive projects, linear and non-linear web-series and narrative virtual reality projects.

The day of principal photography (or equivalent) of the submitted projects must not be scheduled to occur within 8 months from the date of submission of the application.

The applicant must also own the majority of rights related to the projects.

In case a short film is added to the Slate, the development and production activities of the short will be eligible for co-financing if:

- 1) the short film is of a maximum length of 20 minutes and is providing support to emerging talent.
- 2) the day of principal photography (or equivalent) of the submitted short film does not occur before the date of submission of the application.

4. ELIGIBLE APPLICATIONS

In order to be eligible, applications must include a minimum of 3 and a maximum of 5 eligible projects.

Applications requesting a financial contribution of less than EUR 70.000 are ineligible.

Beneficiaries of a Slate Funding grant signed during the year of the publication of the call for proposals (2019) cannot apply.

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Applicants may make only one application annually, either for Slate Funding (call for proposals EACEA 18/2019) or for one of the two deadlines of the Single Project Call (call for proposals EACEA 17/2019).

The duration of the project is until 36 months from the start date of the action.

5. AWARD CRITERIA

Points will be allocated out of a total of 100 on the basis of the following weighting:

Relevance and European added-value (30 points)

- Approach of the company to develop at European and international level a slate (package) of 3 to 5 projects and the capacity of the company to be innovative in its activities

Quality of the content and activities (15 points)

- Quality of the slate of projects and quality of the development strategy

Dissemination of project results (35 points)

- The potential to reach audiences at European and international level, and the European and international distribution and marketing strategy

Impact and sustainability (20 points)

- Quality of the financing strategy and its European dimension and feasibility potential of the slate of projects

Additional "automatic" points for:

- 1) an applicant company established in a country with low production capacity (10 extra points)
- 2) an applicant company established in a country with medium production capacity (5 extra points)

6. BUDGET

The total budget available is EUR 12.5M € The financial contribution awarded is a subsidy.

The minimum contribution per action is of EUR 70.000.

The maximum contribution per action is of:

- EUR 200.000 for a Slate without a short film project;
- EUR 210.000 for a Slate with the addition of a short film project;
- EUR 150.000 for a Slate with only creative documentaries and without a short film project;
- EUR 160.000 for a Slate with only creative documentaries and with the addition of a short film project.

The minimum allocated to a project of the Slate is EUR 10.000 and the maximum is up to EUR 60.000, provided the amount does not exceed 50% of the eligible development costs of the project. If a short film is added to the Slate, the maximum support for the short film is up to EUR 10.000, provided the contribution does not exceed 80% of the eligible costs of the production (including development costs) of this project.

7. DEADLINE FOR SUBMISSION OF APPLICATIONS

The call for proposals has one deadline. The application for support must be submitted and received between the date of publication of the call for proposals and 04/02/2020, 17.00 (Brussels time), the date of closure of the call for proposals.

Proposals must be received not later than **17.00** (Brussels time) on the relevant deadline, using the online application form (eForm).

No other method of submission of an application will be accepted.

Applicants shall ensure that all the documents requested and mentioned in the eForms are provided.

8. FULL DETAILS

The full text of the guidelines together with the application forms can be found at the following Internet address: https://eacea.ec.europa.eu/creative-europe/funding/support-for-development-slate-funding-2020_en

Applications must comply with all the terms of the guidelines and be submitted on the eForms provided.