

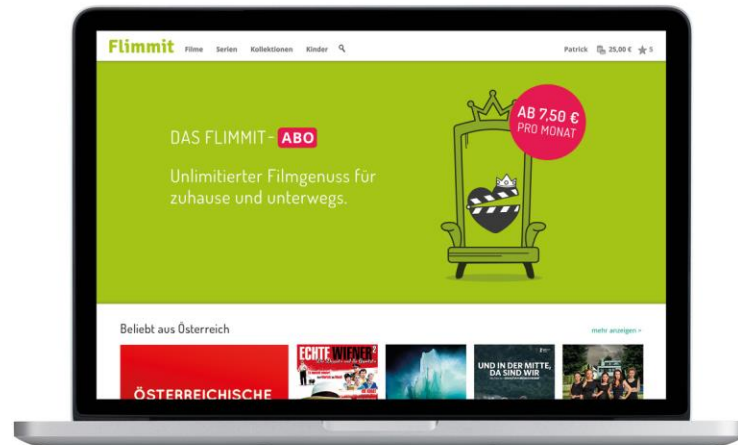
YOU HAVE TO SEE THIS!



**Flimmit**  
Video on Demand

# FREEDOM ON DEMAND

- Catalogue of more than 5,000 films and TV series
- Two thirds of the content are of European origin
- Secure and convenient payment
- Available as legal stream, download and subscription
- The latest TV series episodes on all devices
- Online festivals, editorials and curated editions
- Social: movie recommendations from your friends & family
- High usability: film treats with just a few clicks
- Cross-platform: from smartphone to smart-TV



## QUALITY ON DEMAND

FLIMMIT is the local answer for the trendy linear content experience. We focus on Europe whilst emphasising Austrian film art at the same. Digital classics of the ORF-archive, high-class documentaries and highlights of German-speaking

productions complete the portfolio and create a distinctive identity. Subscribers are enjoying a great experience of theatre & impressive operas in brilliant quality.





Movies "Made in Austria"



Eyes on Europe



Golden Nuggets



Discover the Real World



Kids & Family



From TV to the Internet



Series Heroes



For Theatre Lovers



German Blockbusters

# INDIVIDUALITY ON DEMAND

FLIMMIT sheds some light on the matter: clearly-arranged **channels**, **curated collections** and **online festivals** cluster topics that enthuse and

inspire. Online premiers, **exclusive content** and the film of the month cater for digital highlights – just as you want them. At FLIMMIT content is king.



## FUN ON DEMAND

FLIMMIT also provides highlights on demand for a young audience! Young film fans will enjoy “Fix & Foxi”, “Tom Turbo”, “Sesame Street Classics”, “Lucky Luke” and many more.



## CONSUMPTION ON DEMAND

### **Rent, buy or subscribe:**

Whether you watch it only once, own it forever or watch it unlimited, FLIMIT provides the perfect offer for everyone and every budget.



# INNOVATION ON DEMAND

What was founded as an ambitious start-up and **one of the first OTT video portals in Austria** by Karin Haager, Walter Huber and Uli Mueller-Uri back in 2007, today is the **natural home of German-speaking and European film productions.**

The close networking with partners across Europe and the European Video on Demand association EuroVoD guarantees unique technical and content quality down the line.

FLIMMIT was awarded with renowned prizes for their innovative business concept on numerous occasions and is believed to be one of the most innovative IP Video service providers.

### Awards

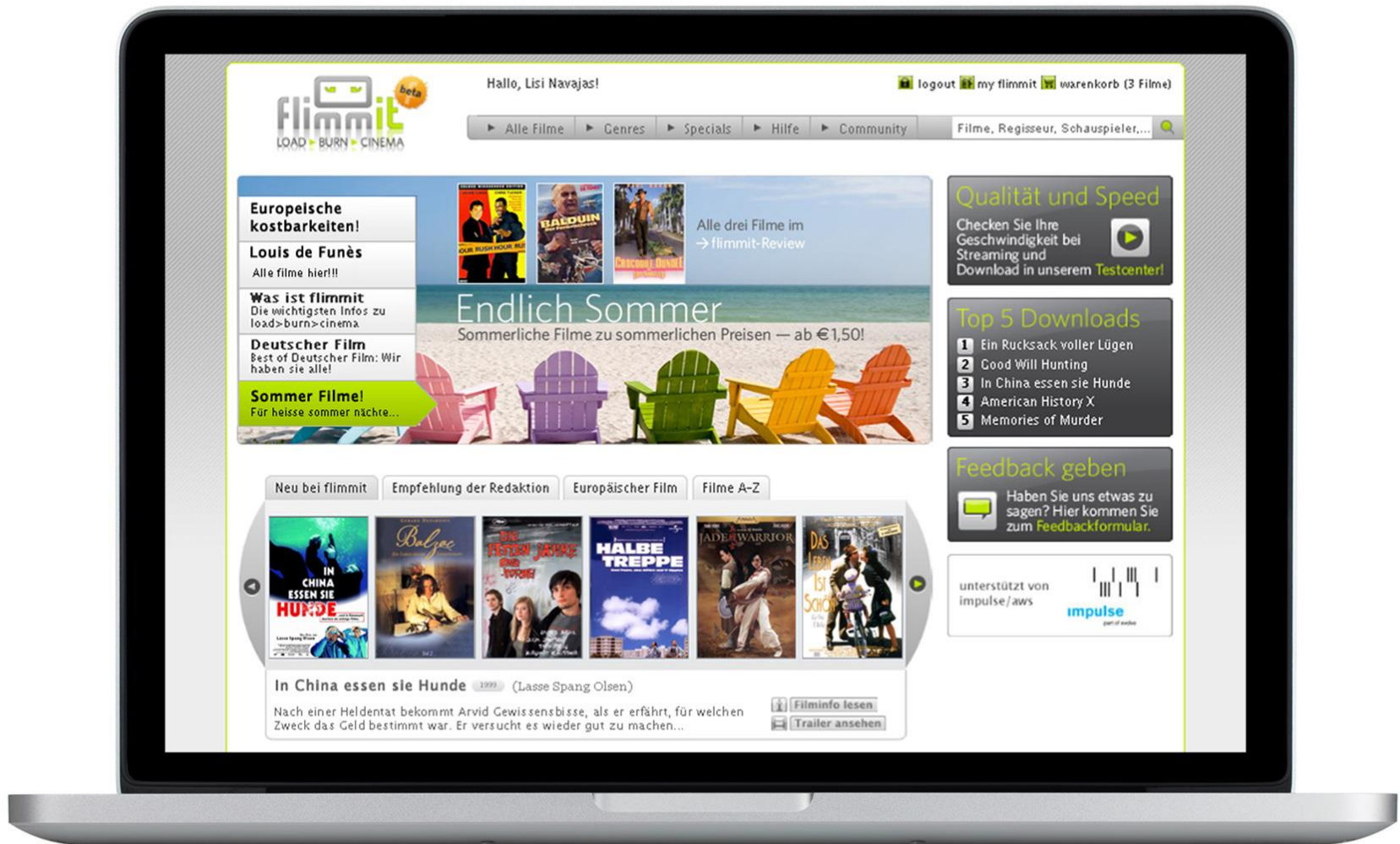


### Funding Partners





2009



2012



2015

Flimmit

Filme Serien Kollektionen Kinder

Patrick 25,00 € 5

## DAS FLIMMIT- ABO

Unlimitierter Filmgenuss für  
zu Hause und unterwegs.



Beliebt aus Österreich

[mehr anzeigen >](#)

ÖSTERREICHISCHE



# VARIETY ON DEMAND

**Cinema to go!**  
**From smart-TV to smartphone.**

FLIMMIT overcomes the boundaries between devices and operating systems. Our service guarantees big film entertainment for every screen size. Via app on the smartphone and tablet, online on the PC, laptop and Mac, on the TV via smart-TV, Google Chromecast, Apple AirPlay or through HbbTV for cable, satellite and terrestrial transmission.

FLIMMIT is everywhere!



## FUTURE ON DEMAND

FLIMMIT is the future and together with the **Austrian Broadcasting Corporation (ORF)** actively shapes it within the scope of the “**Strategy 2020**”. ORF’s subsidiaries **ORF Enterprise** and **ORS comm** have been stakeholders since 2014.

This strategic innovation project is an important cultural policy initiative for both the ORF management and FLIMMIT:

- Strategic positioning in the growing marketplace of non-linear services
- Hedges the refinancing of Austrian and European film and TV productions
- Creation of a distinctive Austrian and European identity as a high-class “Gourmet Shop”
- Presentation of the ORF archives on a multi-screen proposition

ORF Enterprise as ORF’s advertising sales house and content distributor brings in its marketing know-how and content sales expertise.

ORS puts its expertise and full-coverage transmitter infrastructure to the service of numerous TV and radio providers.



# Market History

Evolution of music consumption

COMPACT  
disc  
DIGITAL AUDIO



Spotify

last.fm

play.fm

simfy

1990

2000

2010

—

2015



maxDOME

videoload

hulu

NETFLIX

iTunes

univers|ciné

Flimmit

FILMIN

Volta

leKino.ch

UNIVERS|CINÉ.BE

distrify

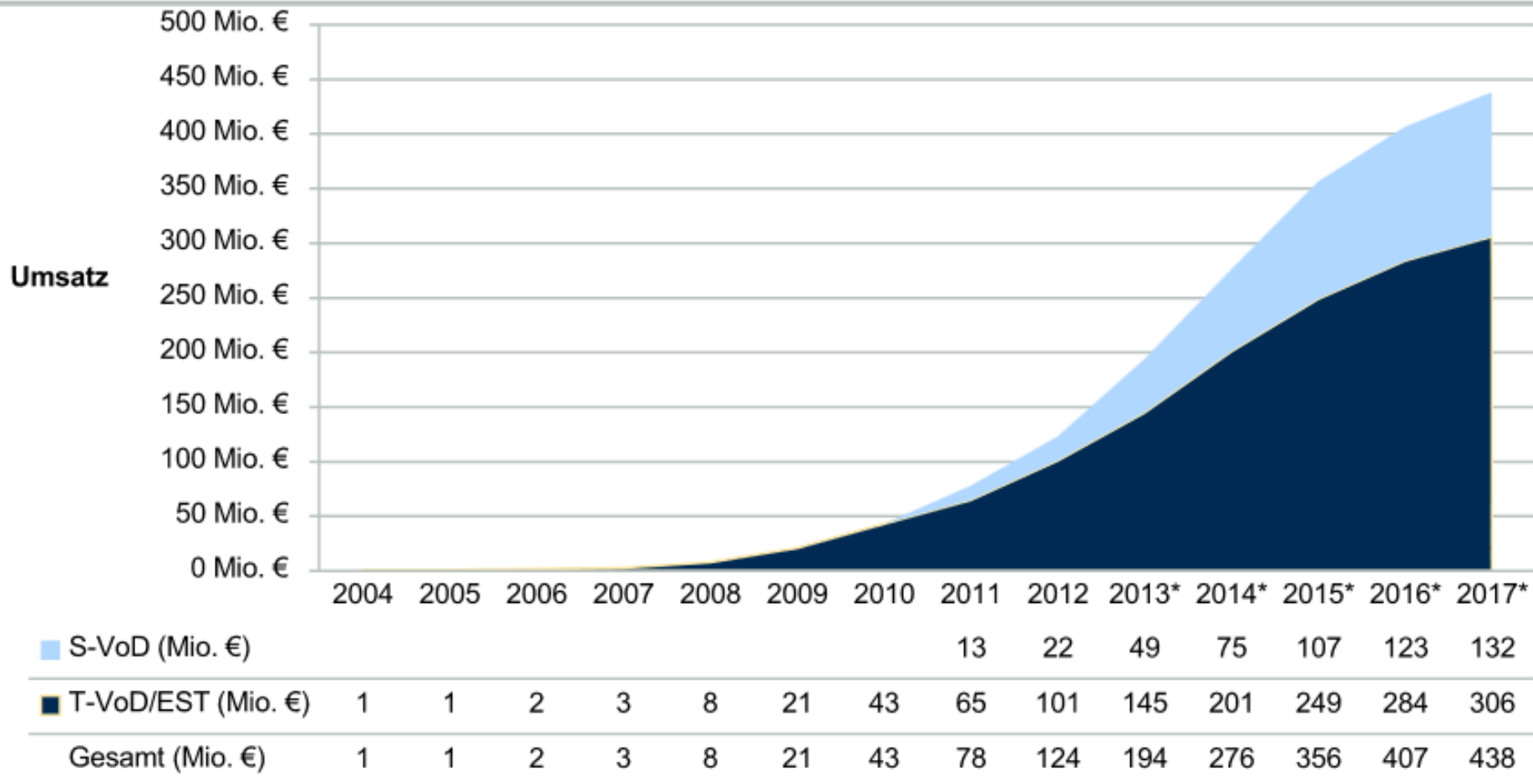
kinoplex

VOD

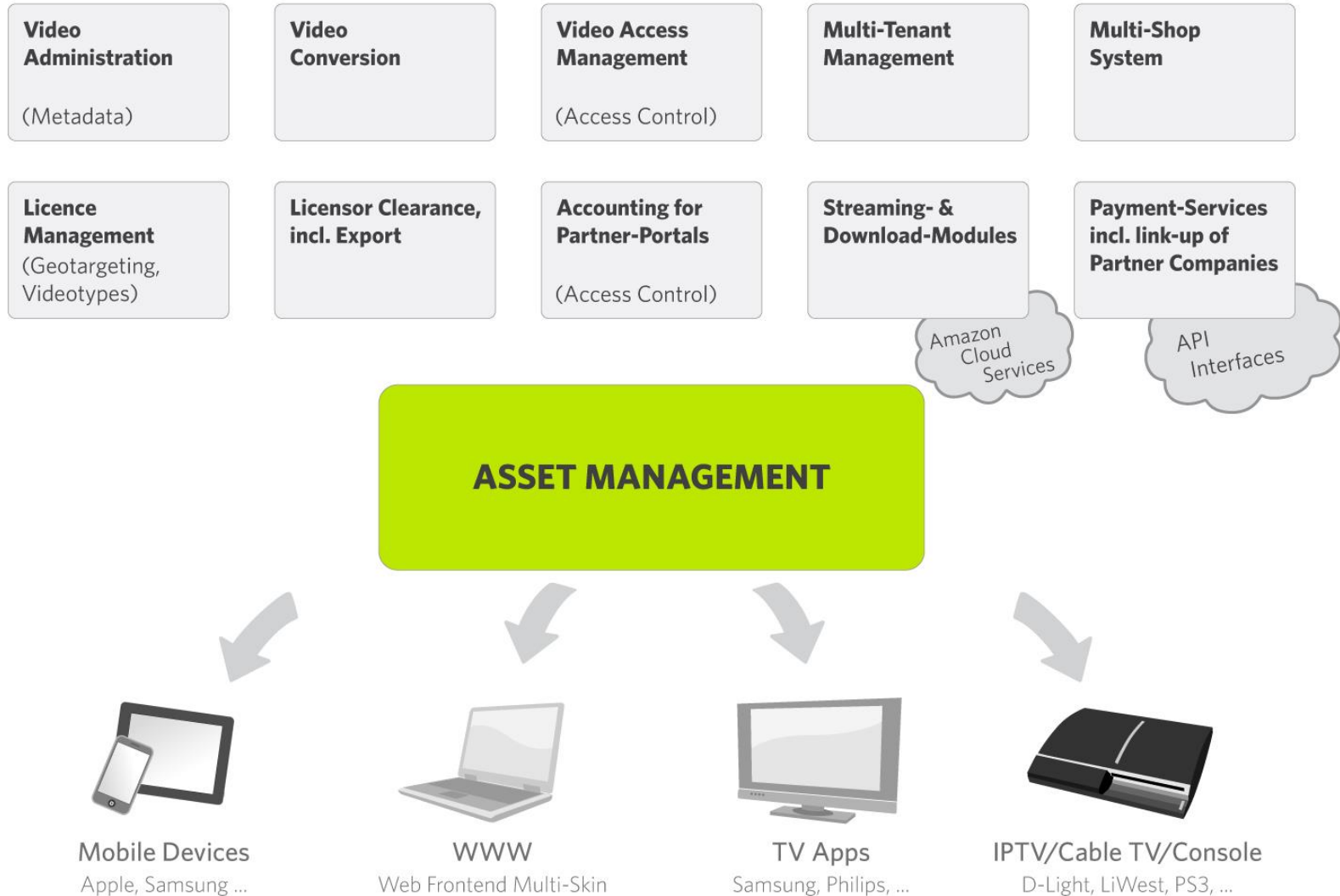
netanema**•**bq

Evolution of film & TV consumption

# VoD Market Potential in Germany



# Flimmit Technical Solution





# EuroVoD – a bottom-up approach

**WRITING A SCRIPT: 1 YEAR**

**FINDING THE BUDGET: 6 MONTHS**

**SHOOTING THE MOVIE: 10 WEEKS**

**YOUR FILM ON CINEMAS: 20 DAYS**

**YOUR FILM ONLINE: 4EVER**



- to promote VoD as a new channel of distribution
- to build a shared catalogue of European films, accessible in every country of the federation
- to increase the transnational circulation of European films
- to promote independent cinema and new talent
- to support the diversity of European Cinema
- to exchange know-how and to mutualize costs



**Find your market.  
Develop your USP.  
Convince others.**



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