

NOTE TRAINING CALL 06/2016

- **Formal change is the emphasis on innovation and the use of the latest digital technologies**
 - in the definition of the Targeted projects:
"Innovative learning", "using the latest digital technologies", "improvement of skills and competence adapted to the evolving marketplace"
 - in the definition of the eligible activities:
 - Training in audience development, marketing, **new modes** of distribution and exploitation **using the latest digital technologies**;
 - Training in financial and commercial management with a view to stimulate access to finance **and new business models**;
 - Training in development and production of audiovisual works **including knowledge sharing and networking capabilities**;
 - Training in facing the challenges of the digital shift **to ensure adaptation to market developments**.
 - In the definition of the award criteria:
 - under criterion "Quality of the content and activities" **"innovation, the deployment of digital technologies"** has been specified
 - under criterion "Quality of the project team" **"the technical and management experience of the team"** has been added.
- **The points weighting** has been adapted in order to re-balance giving more emphasis to the "Dissemination of project results, and impact and sustainability" (from 10 points to 20 points). Correspondingly the "Quality of the project team" has been adjusted (from 20 points to 10 points).
- **The specifications regarding interpretation of the various award criteria** have been simplified and the scoring of the various criteria has been added to the Guidelines (it is also strongly recommended to consult "Experts Briefing" document).
- Previous versions of the Guidelines were silent on multiple projects. Some applicants opted to make separate applications while others made one consolidated proposal. **Applicants are now required to submit a single consolidated proposal**, except in the case of European or International actions which have different co-financing rates and mono-multi-beneficiary agreement.
Please note that within a proposal, one activity (or more) can be rejected.
- The scholarships policy has been modified "Scholarships should represent at least 15% of the total number of participants and cover at least the participation fees. They must be distributed to participants coming from low capacity countries". The low

production countries are aligned with the definition provided within the Development and Television Programming schemes.

- Details of the eligible costs have been removed from the Guidelines and are now to be found within the Budget in Excel format.
- The budget structure has been simplified and clarified
 - Divided in 3 main new headings: Remuneration, Travel & subsistence costs, Other operational costs (before: Personnel costs, operational costs, sub-contracting costs)
 - Removal of the category "sub-item" (remains 3 categories: 1.heading, 1.1 sub-heading, 1.1.1 item)